



The Pack

Welcome to your personal 'Gadget Shop' information pack.

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What is a 'Gadget Shop'?

Well, firstly a 'Gadget Shop' is HASSLE FREE.

A 'Gadget Shop' is designed to help your school generate the maximum possible income from fundraising activities.

When you select your chosen shop size (see below for details) we will send you a 'Gadget Box' full of sports equipment and games that can be sold at your school. A 'Gadget Shop' can be run during break times, lunch times and after school, as well as during the school day. A Sport Gadget Shop is the perfect addition to your Sports Day.

BUT a 'Gadget Shop' is much more than just another fundraising activity!

A 'Gadget Shop' is also linked to aspects of the National P.E. Curriculum. Getting children active is what it's all about. A Sport Gadget Shop focuses on fun, exciting and different sports and activities that get children moving. Additional activities also encourage entrepreneurial behaviour and skills development in KS2.

A 'Gadget Shop' is aimed primarily at children of a Primary School age.

A 'Gadget Shop' has three simple, yet fundamental, aims:

No.	Aim	Checklist
1	A 'Gadget Shop' is designed to help your school to fundraise in a fun and interactive way whilst developing a curiosity for sport and physical education.	✓
2	A 'Gadget Shop' is designed to be high quality and HASSLE FREE (We operate a two click system here at Gadget HQ; the first click is to order your 'Gadget Shop' and the second is to turn on your kettle, for a well-deserved cup of tea or coffee!)	✓
3	A 'Gadget Shop' is designed to get children moving and active as well as encouraging entrepreneurial behaviour and skills development.	✓

Why should my school host a 'Gadget Shop'?

There are millions of great reasons why your school should play host to the weird and wonderful world that is presented through a 'Gadget Shop'. But here are our top five favourite reasons to join the revolution...

No.	Benefit	Checklist
1	A 'Gadget Shop' will help fundraise vital monies for your school.	✓
2	A 'Gadget Shop' offers a superb selection of child friendly sports toys to excite young minds .	✓
3	A 'Gadget Shop' helps to get children moving and will support up to 30minutes of activity in your school per day.	√
4	A 'Gadget Shop' helps to develop entrepreneurial skills and attitudes .	√
5	A 'Gadget Shop' is exceptionally good fun and interactive . It provides the perfect 'WOW' to your P.E. activities in school.	✓

Can I use my P.E. and sports premium to purchase a Sport Gadget Shop?

In a single one-word answer... YES.

The government guidance on spending your P.E. and sports premium has lots of say on how to effectively spend your P.E. and sports premium budget.

Schools must use their P.E. and sports premium to:

develop or add to the PE, sport, and physical activity that the school provides.

No.	Benefit	Checklist
1	A Sport 'Gadget Shop' provides an opportunity for children and young people to take part in additional physical activity outside of normal P.E. lessons.	✓
2	A Sport 'Gadget Shop' offers a new, innovative way to add to the physical activity your school provides, getting children excited about P.E., sports, and physical activity.	✓

In addition, the guidance notes other effective ways to spend the premium including to:

- provide targeted activities or support to involve and encourage the least active children.
- help to provide equal access for all pupils to the range of sports and physical activities that the school offers.

No.	Benefit	Checklist
1	A Sport 'Gadget Shop' is a new approach to school P.E., sport, and activity. It excites and engages children who would perhaps be classed as the least active.	✓
2	A Sport 'Gadget Shop' offers different ways to be active and ensure daily movement. Frisbee, Diabolo and Speed Launchers are fun, engaging, and easy to access.	✓

I want to use my Sport 'Gadget Shop' for something else... is that ok?

In a single one-word answer... YES.

Question	Answer
Can I purchase a Sport 'Gadget Shop' to offer additional games and activities on my school playground during playtimes and lunchtimes?	Yes not a problem at all!
Can I use a Sport 'Gadget Shop' to encourage the least active children in my school to enjoy P.E., sports, and movement without using it as a fundraising tool?	Yes we're with you all the way!
Can I purchase a Sport 'Gadget Shop' to provide targeted activities?	Yes go for it!
Can I buy a Sport 'Gadget Shop' to add to the PE, sport, and physical activity that my school provides?	Yes you've found the perfect solution!

How does a 'Gadget Shop' support fundraising?

(Ah ha! Here's the magical bit...)

No.	Fundraising Solution	Checklist
1	Firstly, through the sale of sports equipment and games your school is guaranteed to make up to 50% profit on EVERY SINGLE ITEM that is sold. If you choose the MINI kit (£199), you'll make up to £300 – that's £101 Profit!	✓
2	Secondly, the FREE GIFTS supplied with every 'Gadget Shop' can raise additional funds through a 'Gadget Raffle' at no extra cost to your school. 100% of the profits go directly to your school and you don't even have to fork out for a prize!!!	✓
3	Thirdly (and perhaps most importantly), a 'Gadget Shop' can help to raise awareness of, and excitement surrounding, your school's fundraising activities. By using the FREE resources in the days leading up to your event a significantly increased profit can be made as children purposefully bring in additional monies to spend on your stall.	✓

Does a 'Gadget Shop' size really matter?

Getting the right size delivery can make or break your 'Gadget Shop'; having too much stock is wasteful (although you can easily store items for future events). But, more importantly, no one wants a group of disappointed children when your stock sells out.

Use the table below to determine which size shop might be best suited to your school...

Shop Name	No. of Items	Recommended School Size
MINI Sport Gadget Shop	141 ITEMS	Up to 100 pupils
MAXI Sport Gadget Shop	282 ITEMS	100-250 pupils
Supernova Sport Gadget Shop	423 ITEMS	250-350 pupils*

^{*}Please note, if you have more than 350 pupils on role, we recommend you purchase more than one kit to avoid disappointment.

Speculate to Accumulate: the profit margin

The table below shows how much a 'Gadget Shop' costs and the amount of **profit** that will be generated for your school.

Please remember that the **FREE raffle prizes**, worth at least £20, can significantly increase the monies raised on the day. The '+' sign is shown next to the school profit as all prices are only recommended. Some schools may wish to sell their items for a greater price.

As well as the obvious financial gains, there are many other reasons why your school should host a 'Gadget Shop'. See the relevant section for details.

Shop Size	No. of Items	School Purchase Price	School Sale Price	School Profit
MINI Sport Gadget Shop	141	£199	UP TO £300+	£100+*
MAXI Sport Gadget Shop	282	£399	UP TO £600+	£200+*
Supernova Sport Gadget Shop	423	£599	UP TO £900+	£300+*

Notes:

¹⁾ The selling price is only a recommendation; it is at the discretion of the individual school to decide on final selling prices.

^{*}School profit includes monies generated through the FREE raffle prizes.

So, what's included in a Sports 'Gadget Shop'?



So, what's included in a Sports 'Gadget Shop'?

Item Picture	Item Name	School Purchase Price	Suggested Selling Price	Current Price from a popular online retailer	Quantity: Mini Shop	Quantity: Maxi Shop	Quantity: Supernova Shop
6 32mm	Bouncing Ball	£0.50	£1.00	£1.50	33	66	99
(;)	soft Ball	£1.00	£1.50	£2.99	8	16	24
	Neon Ball	£1.00	£1.50	£2.99	8	16	24
	Play Ball	£1.00	£1.50	£2.99	8	16	24
	Fling Ring	£1.50	£2.00	£4.99	8	16	24
99	Football	£1.50	£2.00	£5.99	8	16	24
	Mini Diabolo	£2.00	£2.50	£5.99	8	16	24
	Cup and Ball Catch Game	£2.00	£2.50	£4.99	8	16	24
	Click and Catch Game	£2.00	£2.50	£5.99	8	16	24
(3)	Neon Star Football	£2.00	£2.50	£4.00	8	16	24

	Neon Football	£2.00	£2.50	£4.00	8	16	24
Streets Skipping	French Skipping Rope	£2.50	£3.00	£4.99	4	8	12
	Tennis Set with Ball	£2.50	£3.00	£7.44	4	8	12
	Sticky Catch Game	£2.50	£3.00	£5.99	4	8	12
M.	Wooden Bat and Ball Set	£2.50	£3.00	£4.99	3	6	9
Ö	Deluxe Flying Ring	£2.50	£3.00	£9.99	4	8	12
00	Football Size 5	£2.50	£3.00	£8.99	2	4	6
	Diabolo	£2.50	£3.00	£9.99	2	4	6
					(£202) But we'll call it £199	(£404) But we'll call it £399	(£606) But we'll call it £599

NO RISK: Unsold Gadgets? Future EVENTS!

90% of our customers say that they sell 90%+ of their products on the day of their event!

All of our products are designed to be appealing and attractive to young minds; children will happily choose our products over any others at your event or fair!

NO hassle, NO ties, MAXIMUM profit for your school.

Of course, you can easily store a few unsold items for future events and can use www.popcorneducation.co.uk to easily restock your 'Gadget Shop'.

FREE RAFFLE PRIZES THIS YEAR (Worth £20)



Added Value:

As well as providing great value for money, a 'Gadget Shop' also provides great educational value as well!

Because we supply our products to schools right across the country we are able to offer you the very best wholesale prices. Any savings can be passed directly to our customers (you) allowing your school to make the maximum possible profit from your 'Gadget Shop'.

Of course, the value of a 'Gadget Shop' goes far beyond the funds raised for your PTA. If just one child is inspired to delve deeper into the world of P.E. and sport, then we believe our mission has been successful. However, we know from experience that a 'Gadget Shop' can get your school literally **buzzing** with **sport and P.E. excitement** both before and after the event.

The entrepreneurial activities that accompany and complement each 'Gadget Shop' allow pupils to develop key business skills and develop a sense of ownership over their schools fundraising activities.

The National Curriculum:

So, how exactly does a 'Gadget Shop' support the National Curriculum?

The sports equipment and activities contained within a 'Gadget Shop' are all P.E. and sports based. They offer children the chance to take part in interactive and fun activities, which are sometimes quick or sometimes take place over an extended period of time.

A 'Gadget Shop' really comes alive when teacher's themselves purchase items to be used in their classrooms. Children then get an appreciation for how keeping active is part of a health routine, rather than seeing it as merely a subject taught in schools.

A 'Gadget Shop' will allow learners to explore the world of P.E. and sport on their own terms, in their own time. Creativity and fun are the best ways to instil a love for a subject. 'Gadget Shops' help to bring the P.E. and sport curriculum to life!

Do we get anything else?

In a simple, one word answer....yes, you do get something else. In fact, you get a lot of extra 'something else's'.

No.	Extra	Checklist
1	2x FREE raffle prizes worth at least £20	✓
2	FREE digital resources to download	✓
3	FREE activities to encourage entrepreneurial thinking and skills development & FREE marketing suggestions and materials	√
4	A FREE poster to advertise your 'Gadget Shop' and a FREE Price List	✓
5	FREE email support, 24 hours per day	✓

How to Order

To place an order, please follow the instructions below... but, why not simply log on to our website: For further information please visit: www.popcorneducation.co.uk.

From here you can order from our digital shop.

Ordering a 'Gadget Shop' from Popcorn Education couldn't be simpler, just follow these five easy steps	
1	Visit our online shop: https://www.popcorneducation.co.uk/shop
2	Add your chosen 'Gadget Shop' type and size to your basket.
3	If you wish to pay later via invoice (30-day terms), select 'OFFLINE PAYMENT' at checkout.
4	Flick the kettle on for a well-deserved cup of tea or coffee. Give yourself a pat on the back whilst you imagine all the fun sports learning that is going to take place at your school this year.
5	You'll receive a magical box of sports equipment and activities directly to your school!

Contact Us

By Email support@popcorneducation.co.uk

Our preferred contact method. Emails will always be read and a response issued within 24hours; in many cases a response will be issued much

sooner.

By Post Popcorn Education

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